

FIRST STREET FRIDAYS SWEEPSTAKES DRAWING OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

Eligibility. Sweepstakes (the “Sweepstakes”) is open to legal U.S. residents 18 years of age or older, and is void where prohibited by law.

Sponsor. The Sponsor of the Sweepstakes is Downtown Duluth, 5 West First Street #101, Duluth, MN 55802, USA.

Agreement to Rules. By participating in the Sweepstakes, you agree to be fully bound by these Rules, and you represent that you satisfy the eligibility requirements set forth herein. In addition, you agree to accept the decisions of Downtown Duluth as final and binding as it relates to the Sweepstakes. The Sweepstakes is subject to all applicable federal, state and local laws.

Sweepstakes Period. Entries will be accepted starting on August 1st, 2026 and ending on August 31st, 2026. All online entries must be received by 11:59PM CDT on August 31st, 2026.

How to Enter. The Sweepstakes may be entered by submitting a completed First Street Fridays Passport entry at one of the dropoff locations (Lake Superior YMCA Downtown Branch - 302 W 1st St or Duluth City Hall – 411 W 1st st, Rm. 160), or by submitting an online entry via [DEDA - Duluth Economic Development Authority](http://dulutheda.org) (<http://dulutheda.org>). The entry must fulfill all requirements as specified to be eligible to win a prize. Entries which are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Downtown Duluth. Limit one entry per person.

Prizes. Winner will receive an Explore Downtown Package, including gift cards and items valued at approximately \$300.00. The specifics of the prize shall be solely determined by Downtown Duluth. No cash or other prize substitution is permitted except at the sole discretion of Downtown Duluth. The prize is non-transferable. Any and all prize-related expenses, including without limitation any and all federal, state and/or local taxes shall be the sole responsibility of the winner.

Odds. The odds of winning depend on the number of eligible entries received.

Winner Selection and Notification. Winners of the Sweepstakes will be selected in a random drawing under the supervision of Downtown Duluth. Winners will be notified via email within five (5) business days following the winner selection. Downtown Duluth shall have no liability for a winner’s failure to receive notices due to winners’ provision or incorrect or non-functioning contact information. If the selected winner cannot be contacted, is ineligible, fails to claim the prize within 72 hours from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, prize may be forfeited and an alternate winner selected.

The receipt by winner of the prize offered in this Sweepstakes is condition upon compliance with any and all federal and state laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT DOWNTOWN DULUTH’S SOLE DISCRETION) WILL RESULT IN SUCH WINNER’S DISQUALIFICATION AS WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

Rights Granted to You. By entering this content you understand that Downtown Duluth, anyone acting on behalf of Downtown Duluth, or its respective licensees, successors and assigns will have the right, where permitted by law, without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, your entry, including,

without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the Sweepstakes, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation.

Terms. Downtown Duluth reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes should (in its sole discretion) a virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In such case, Downtown Duluth may select the recipients from all eligible entries received prior to and/or after (if appropriate) the action taken by Downtown Duluth.

Downtown Duluth reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website or violates these Terms.

Downtown Duluth has the right, in its sole discretion, to maintain the integrity of the Sweepstakes, to void entries for any reason, including, but not limited to; multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by sweepstakes rules; or the use of bots, macros or scripts or other technical means for entering.

Limitation of Liability. By entering you agree to release and hold harmless Downtown Duluth, the Duluth Economic Development Authority and their subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Sweepstakes and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Sweepstakes; (v) electronic or human error which may occur in the administration of the Sweepstakes or the processing of entries.

Disputes. THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE UNITED STATES AND THE STATE OF MINNESOTA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Sweepstakes, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Minnesota having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

Winner's List. To obtain a copy of the winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Downtown Duluth, 5 West First Street #101, Duluth, MN 55802, USA. Requests must be received no later than September 30th, 2027.